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**FARM BURGER ANNOUNCES PLANS TO OPEN NEW VIRGINIA-HIGHLAND
LOCATION IN SPRING 2021**

*Grassfed Burger Restaurant Grows Local Footprint, Acquires Former Yeah! Burger
Location In Historic Atlanta Neighborhood*

ATLANTA—November 12, 2020— [Farm Burger](#), a locally-sourced burger joint serving 100% grassfed beef, is announcing the expansion of its Atlanta footprint with the acquisition of Yeah! Burger’s former location in the historic Virginia-Highland neighborhood. Slated to open in the spring of 2021, the restaurant will reimagine the space to bring its signature menu to the community.

Located inside a former gas station on the corner of Virginia Avenue and North Highland Avenue, Farm Burger’s co-founder, George Frangos was drawn to the iconic building’s character, vibrant locale and spacious patio.

“We were attracted to the opportunity to house a Farm Burger inside this space, not only because of its unique history, but also because of the emphasis on community and connection in this neighborhood. That’s what our ethos is truly built on,” said Frangos. “We’re excited to tailor the atmosphere to our style and take advantage of the extensive outdoor patio that will allow us to provide a safe dining experience for guests.”

The Virginia-Highland location will be the seventh Farm Burger restaurant in Georgia, joining locations in Decatur, Dunwoody, Buckhead, Grant Park, inside Midtown Atlanta Whole Foods Market and inside Mercedes-Benz Stadium. The fast-casual eatery also has restaurants in Alabama, North Carolina and Tennessee, bringing its total footprint to 12 locations across four states.

Founded in 2010 by organic rancher Jason Mann and seasoned restaurateur George Frangos, Farm Burger is an ethical burger restaurant group committed to leading the fast-casual industry in forging a sustainable food future. By creating dynamic relationships with regional ranchers, farmers and suppliers, Farm Burger crafts 100%

grassfed, grass-finished beef burgers, while serving pasture-raised meats, seasonal salads and other locally sourced menu items with an emphasis on in-house production of pickles, specialty sauces and sides.

“Yeah! Burger and Farm Burger have worked in tandem over the last decade to advance Atlanta’s Good Food movement, and they have done a fantastic job of cultivating community here in Virginia-Highland,” Frangos said. “We’re excited to continue advocating for those efforts by serving local grassfed beef and thoughtfully-sourced food to the neighborhood.”

In addition to in-house, takeout and delivery dining, Farm Burger has a number of catering options to accommodate all parties, with COVID-safe protocols in place. From offering fresh deliveries to grilling 100% grassfed beef burgers on site, the restaurant’s event coordinators work to create customized spreads for every occasion. Farm Burger also offers a loyalty app, which allows guests to order ahead, earn rewards and invite friends to join the Farm Burger community. For more information about Farm Burger, visit www.farmburger.com.

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About Farm Burger

Farm Burger is a restaurant group committed to serving 100% grassfed, grass-finished beef burgers. Farm Burger was founded in Atlanta by farmer and rancher Jason Mann and restaurateur George Frangos. Since 2010, the Farm Burger team has brought communities together through creative menus and locally sourced ingredients. Its signature FB Burger ranks among Food & Wine’s Best Burgers in the U.S. In 2018, 2019 and 2020, Farm Burger earned a spot on the Good Food 100 Restaurants™ List for its work to promote good food and sustainable food systems. Currently, the brand operates 11 locations across the United States. For more information, visit farmburger.com.