

DEMOGRAPHIC PROFILE EXPANDED

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For Jim N' Nick's Acworth



Lat/Lon: 34.0362625/-84.6850685

January 2009

RF5

3378 Cobb Pky Acworth, Georgia	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Population						
Estimated Population (2007)	4,431		34,496		97,388	
Census Population (1990)	1,646		13,618		37,991	
Census Population (2000)	3,362		28,928		82,492	
Projected Population (2012)	5,164		38,334		107,242	
Forecasted Population (2017)	6,165		43,556		120,979	
Historical Annual Growth (1990 to 2000)	1,716	10.4%	15,311	11.2%	44,501	11.7%
Historical Annual Growth (2000 to 2007)	1,069	4.5%	5,568	2.7%	14,896	2.6%
Projected Annual Growth (2007 to 2012)	733	3.3%	3,838	2.2%	9,854	2.0%
Est. Population Density (2007)	1,421.19 <i>psm</i>		1,293.15 <i>psm</i>		1,299.82 <i>psm</i>	
Trade Area Size	3.12 <i>sq mi</i>		26.68 <i>sq mi</i>		74.92 <i>sq mi</i>	
Households						
Estimated Households (2007)	1,466		11,485		32,648	
Census Households (1990)	558		4,759		13,309	
Census Households (2000)	1,161		10,069		28,694	
Projected Households (2012)	1,675		12,501		35,336	
Forecasted Households (2017)	1,960		13,847		39,015	
Households with Children (2007)	734	50.1%	5,726	49.9%	16,287	49.9%
Average Household Size (2007)	3.02		3.00		2.97	
Average Household Income						
Est. Average Household Income (2007)	\$71,459		\$73,418		\$77,081	
Proj. Average Household Income (2012)	\$77,615		\$79,788		\$83,151	
Average Family Income (2007)	\$78,985		\$82,065		\$86,407	
Median Household Income						
Est. Median Household Income (2007)	\$75,456		\$77,314		\$81,550	
Proj. Median Household Income (2012)	\$84,727		\$87,141		\$91,909	
Median Family Income (2007)	\$81,121		\$84,830		\$90,048	
Per Capita Income						
Est. Per Capita Income (2007)	\$23,646		\$24,668		\$25,999	
Proj. Per Capita Income (2012)	\$25,176		\$26,261		\$27,572	
Per Capita Income Est. 5 year change	\$1,529	6.5%	\$1,593	6.5%	\$1,572	6.0%
Other Income						
Est. Median Disposable Income (2007)	\$60,920		\$62,130		\$65,100	
Est. Median Disposable Income (2012)	\$67,180		\$69,052		\$72,460	
Disposable Income Est. 5 year change	\$6,261	10.3%	\$6,922	11.1%	\$7,359	11.3%
Est. Median Household Net Worth (2007)	\$670,881		\$667,592		\$685,330	
Daytime Demos						
Total Number of Businesses (2007)	149		1,202		3,064	
Total Number of Employees (2007)	1,508		10,644		26,115	
Company Headqtrs: Businesses (2007)	0	0	0	0	7	0.2%
Company Headqtrs: Employees (2007)	0	0	-	-	503	1.9%
Unemployment Rate (2007)	4.10%		3.60%		3.70%	
Employee Population per Business	10.1 to 1		8.9 to 1		8.5 to 1	
Residential Population per Business	29.8 to 1		28.7 to 1		31.8 to 1	

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Race & Ethnicity						
White (2007)	3,286	74.2%	26,005	75.4%	74,649	76.7%
Black or African American (2007)	635	14.3%	4,596	13.3%	12,195	12.5%
American Indian & Alaska Native (2007)	4	0.1%	34	0.1%	117	0.1%
Asian (2007)	163	3.7%	1,242	3.6%	3,478	3.6%
Hawaiian & Pacific Islander (2007)	2	0.0%	19	0.1%	40	0.0%
Other Race (2007)	200	4.5%	1,370	4.0%	3,570	3.7%
Two or More Races (2007)	141	3.2%	1,230	3.6%	3,340	3.4%
Not Hispanic or Latino Population (2007)	4,153	93.7%	32,347	93.8%	91,144	93.6%
Hispanic or Latino Population (2007)	278	6.3%	2,149	6.2%	6,243	6.4%
Not of Hispanic Origin Population (1990)	1,629	98.9%	13,436	98.7%	37,506	98.7%
Hispanic Origin Population (1990)	17	1.1%	182	1.3%	485	1.3%
Not Hispanic or Latino Population (2000)	3,228	96.0%	27,772	96.0%	79,114	95.9%
Hispanic or Latino Population (2000)	134	4.0%	1,157	4.0%	3,378	4.1%
Not Hispanic or Latino Population (2012)	4,767	92.3%	35,422	92.4%	98,926	92.2%
Hispanic or Latino Population (2012)	397	7.7%	2,912	7.6%	8,315	7.8%
Hist. Hispanic Ann Growth (1990 to 2007)	261	88.3%	1,967	63.5%	5,759	69.9%
Proj. Hispanic Ann Growth (2007 to 2012)	118	8.5%	763	7.1%	2,072	6.6%
Age Distribution						
Age 0 to 4 yrs (2007)	433	9.8%	3,301	9.6%	9,271	9.5%
Age 5 to 9 yrs (2007)	381	8.6%	3,011	8.7%	8,250	8.5%
Age 10 to 14 yrs (2007)	314	7.1%	2,549	7.4%	7,384	7.6%
Age 15 to 19 yrs (2007)	279	6.3%	2,217	6.4%	6,386	6.6%
Age 20 to 24 yrs (2007)	170	3.8%	1,478	4.3%	4,470	4.6%
Age 25 to 29 yrs (2007)	233	5.3%	1,804	5.2%	5,599	5.7%
Age 30 to 34 yrs (2007)	363	8.2%	2,790	8.1%	8,100	8.3%
Age 35 to 39 yrs (2007)	463	10.4%	3,415	9.9%	9,418	9.7%
Age 40 to 44 yrs (2007)	372	8.4%	3,092	9.0%	8,880	9.1%
Age 45 to 49 yrs (2007)	337	7.6%	2,619	7.6%	7,776	8.0%
Age 50 to 54 yrs (2007)	275	6.2%	2,177	6.3%	6,156	6.3%
Age 55 to 59 yrs (2007)	267	6.0%	1,911	5.5%	5,246	5.4%
Age 60 to 64 yrs (2007)	198	4.5%	1,468	4.3%	3,737	3.8%
Age 65 to 74 yrs (2007)	207	4.7%	1,644	4.8%	4,208	4.3%
Age 75 to 84 yrs (2007)	113	2.6%	797	2.3%	1,943	2.0%
Age 85 yrs plus (2007)	25	0.6%	224	0.6%	562	0.6%
Median Age (2007)	34.5 yrs		34.3 yrs		33.8 yrs	
Gender Age Distribution						
Female Population (2007)	2,226	50.2%	17,475	50.7%	48,936	50.2%
Age 0 to 19 yrs (2007)	690	31.0%	5,502	31.5%	15,331	31.3%
Age 20 to 64 yrs (2007)	1,361	61.1%	10,503	60.1%	29,868	61.0%
Age 65 yrs plus (2007)	175	7.9%	1,469	8.4%	3,738	7.6%
Female Median Age (2007)	34.7 yrs		34.7 yrs		34.3 yrs	
Male Population (2007)	2,205	49.8%	17,021	49.3%	48,452	49.8%
Age 0 to 19 yrs (2007)	717	32.5%	5,577	32.8%	15,960	32.9%
Age 20 to 64 yrs (2007)	1,317	59.7%	10,249	60.2%	29,516	60.9%
Age 65 yrs plus (2007)	171	7.7%	1,195	7.0%	2,975	6.1%
Male Median Age (2007)	34.3 yrs		33.9 yrs		33.4 yrs	

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Household Income Distribution						
HH Income \$200,000 or More (2007)	55	3.7%	544	4.7%	1,816	5.6%
HH Income \$150,000 to \$199,999 (2007)	113	7.7%	878	7.6%	2,598	8.0%
HH Income \$100,000 to \$149,999 (2007)	286	19.5%	2,388	20.8%	7,102	21.8%
HH Income \$75,000 to \$99,999 (2007)	293	20.0%	2,111	18.4%	6,105	18.7%
HH Income \$50,000 to \$74,999 (2007)	337	23.0%	2,413	21.0%	6,714	20.6%
HH Income \$35,000 to \$49,999 (2007)	195	13.3%	1,347	11.7%	3,485	10.7%
HH Income \$25,000 to \$34,999 (2007)	79	5.4%	699	6.1%	1,975	6.0%
HH Income \$15,000 to \$24,999 (2007)	57	3.9%	517	4.5%	1,417	4.3%
HH Income \$0 to \$14,999 (2007)	52	3.5%	588	5.1%	1,438	4.4%
HH Income \$35,000+ (2007)	1,278	87.2%	9,680	84.3%	27,819	85.2%
HH Income \$75,000+ (2007)	746	50.9%	5,921	51.6%	17,621	54.0%
Housing						
Total Housing Units (2007)	1,632		12,984		37,023	
Housing Units, Occupied (2007)	1,466	89.9%	11,485	88.5%	32,648	88.2%
Housing Units, Owner-Occupied (2007)	1,370	93.4%	10,223	89.0%	28,527	87.4%
Housing Units, Renter-Occupied (2007)	97	6.6%	1,261	11.0%	4,121	12.6%
Housing Units, Vacant (2007)	165	10.1%	1,499	11.5%	4,375	11.8%
Median Years in Residence (2007)	3.2 yrs		3.4 yrs		3.3 yrs	
Marital Status						
Never Married (2007)	599	18.1%	4,806	18.8%	14,232	19.6%
Now Married (2007)	2,212	67.0%	16,791	65.5%	47,443	65.5%
Separated (2007)	86	2.6%	674	2.6%	1,824	2.5%
Widowed (2007)	106	3.2%	899	3.5%	2,517	3.5%
Divorced (2007)	300	9.1%	2,461	9.6%	6,423	8.9%
Household Type						
Population Family (2007)	4,135	93.3%	32,090	93.0%	90,088	92.5%
Population Non-Family (2007)	297	6.7%	2,337	6.8%	7,030	7.2%
Population Group Qtrs (2007)	0	0.0%	70	0.2%	269	0.3%
Family Households (2007)	1,170	79.8%	9,026	78.6%	25,505	78.1%
Married Couple With Children (2007)	582	26.3%	4,421	26.3%	12,505	26.4%
Average Family Household Size (2007)	3.53		3.56		3.53	
Non-Family Households (2007)	297	20.2%	2,459	21.4%	7,143	21.9%
Household Size						
1 Person Household (2007)	239	16.3%	2,001	17.4%	5,750	17.6%
2 Person Households (2007)	424	28.9%	3,232	28.1%	9,419	28.8%
3 Person Households (2007)	286	19.5%	2,199	19.1%	6,097	18.7%
4 Person Households (2007)	342	23.3%	2,733	23.8%	7,687	23.5%
5 Person Households (2007)	109	7.4%	854	7.4%	2,402	7.4%
6+ Person Households (2007)	67	4.6%	466	4.1%	1,294	4.0%
Household Vehicles						
Total Vehicles Available (2007)	3,019		23,693		73,421	
Household: 0 Vehicles Available (2007)	21	1.5%	192	1.7%	456	1.4%
Household: 1 Vehicles Available (2007)	316	21.5%	2,584	22.5%	7,103	21.8%
Household: 2+ Vehicles Available (2007)	1,129	77.0%	8,709	75.8%	25,089	76.8%
Average Vehicles Per Household (2007)	2.1		2.1		2.2	

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Labor Force						
Est. Labor: Population Age 16+ (2007)	3,239		25,164		71,063	
Est. Civilian Employed (2007)	2,238	69.1%	17,570	69.8%	50,029	70.4%
Est. Civilian Unemployed (2007)	134	4.1%	905	3.6%	2,640	3.7%
Est. in Armed Forces (2007)	8	0.3%	64	0.3%	181	0.3%
Est. not in Labor Force (2007)	859	26.5%	6,624	26.3%	18,213	25.6%
Occupation						
Occupation: Population Age 16+ (2000)	1,725		15,014		43,247	
Mgmt, Business, & Financial Operations (2000)	344	19.9%	2,877	19.2%	8,545	19.8%
Professional and Related (2000)	361	20.9%	3,456	23.0%	9,537	22.1%
Service (2000)	130	7.5%	1,339	8.9%	4,091	9.5%
Sales and Office (2000)	565	32.8%	4,604	30.7%	13,219	30.6%
Farming, Fishing, and Forestry (2000)	0		15	0.1%	51	0.1%
Construct, Extraction, & Maintenance (2000)	169	9.8%	1,380	9.2%	4,059	9.4%
Production, Transp. & Material Moving (2000)	156	9.0%	1,342	8.9%	3,745	8.7%
<i>Percent White Collar Workers (2000)</i>		73.6%		72.8%		72.4%
<i>Percent Blue Collar Workers (2000)</i>		26.4%		27.2%		27.6%
Consumer Expenditure (in \$,000,000s)						
Total Household Expenditure (2007)	\$82		\$653		\$1,921	
<i>Total Non-Retail Expenditures (2007)</i>	\$48	57.9%	\$378	57.9%	\$1,113	57.9%
<i>Total Retail Expenditures (2007)</i>	\$35	42.1%	\$275	42.1%	\$808	42.1%
Apparel (2007)	\$4	4.8%	\$31	4.8%	\$92	4.8%
Contributions (2007)	\$3	3.9%	\$25	3.9%	\$76	4.0%
Education (2007)	\$2	2.5%	\$17	2.6%	\$50	2.6%
Entertainment (2007)	\$5	5.7%	\$37	5.7%	\$109	5.7%
Food And Beverages (2007)	\$12	15.0%	\$98	15.0%	\$287	14.9%
Furnishings And Equipment (2007)	\$4	4.5%	\$30	4.5%	\$88	4.6%
Gifts (2007)	\$2	2.7%	\$18	2.8%	\$54	2.8%
Health Care (2007)	\$5	5.8%	\$38	5.8%	\$111	5.8%
Household Operations (2007)	\$3	3.8%	\$25	3.8%	\$73	3.8%
Miscellaneous Expenses (2007)	\$1	1.6%	\$11	1.6%	\$31	1.6%
Personal Care (2007)	\$1	1.4%	\$9	1.4%	\$28	1.4%
Personal Insurance (2007)	\$1	1.1%	\$7	1.1%	\$21	1.1%
Reading (2007)	\$0		\$2	0.3%	\$6	0.3%
Shelter (2007)	\$16	19.4%	\$127	19.4%	\$374	19.4%
Tobacco (2007)	\$0		\$4	0.6%	\$11	0.6%
Transportation (2007)	\$17	20.2%	\$131	20.0%	\$384	20.0%
Utilities (2007)	\$6	6.7%	\$44	6.7%	\$127	6.6%
Educational Attainment						
Adult Population (25 Years or Older) (2007)	2,854		21,940		61,626	
Elementary (0 to 8) (2007)	101	3.5%	858	3.9%	1,796	2.9%
Some High School (9 to 11) (2007)	143	5.0%	939	4.3%	2,536	4.1%
High School Graduate (12) (2007)	634	22.2%	4,845	22.1%	13,798	22.4%
Some College (13 to 16) (2007)	565	19.8%	4,234	19.3%	12,540	20.3%
Associate Degree Only (2007)	219	7.7%	1,588	7.2%	4,890	7.9%
Bachelor Degree Only (2007)	854	29.9%	6,584	30.0%	18,002	29.2%
Graduate Degree (2007)	338	11.8%	2,891	13.2%	8,065	13.1%

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Units In Structure						
1 Detached Unit (2000)	1,098	92.7%	9,276	88.9%	25,488	85.1%
1 Attached Unit (2000)	10	0.9%	185	1.8%	640	2.1%
2 to 4 Units (2000)	11	0.9%	337	3.2%	581	1.9%
5 to 9 Units (2000)	2	0.2%	100	1.0%	263	0.9%
10 to 19 Units (2000)	6	0.5%	64	0.6%	437	1.5%
20 to 49 Units (2000)	2	0.1%	47	0.5%	352	1.2%
50 or more Units (2000)	0		54	0.5%	244	0.8%
Mobile Home or Trailer (2000)	56	4.7%	371	3.6%	1,956	6.5%
Other Structure (2000)	0		0		3	0.0%
Homes Built By Year						
Homes Built 1999 to 2000	75	6.4%	921	8.8%	3,292	11.0%
Homes Built 1995 to 1998	314	26.5%	2,670	25.6%	8,779	29.3%
Homes Built 1990 to 1994	266	22.5%	2,148	20.6%	5,370	17.9%
Homes Built 1980 to 1989	257	21.7%	2,470	23.7%	6,802	22.7%
Homes Built 1970 to 1979	144	12.2%	922	8.8%	2,830	9.4%
Homes Built 1960 to 1969	61	5.1%	550	5.3%	1,468	4.9%
Homes Built 1950 to 1959	28	2.3%	361	3.5%	753	2.5%
Homes Built Before 1949	39	3.3%	393	3.8%	671	2.2%
Home Values						
Home Values \$1,000,000 or More (2000)	5	0.5%	19	0.2%	32	0.1%
Home Values \$500,000 to \$999,999 (2000)	10	1.0%	39	0.5%	164	0.7%
Home Values \$400,000 to \$499,999 (2000)	14	1.5%	73	0.9%	216	1.0%
Home Values \$300,000 to \$399,999 (2000)	11	1.2%	225	2.7%	917	4.1%
Home Values \$200,000 to \$299,999 (2000)	71	7.4%	1,288	15.7%	3,452	15.3%
Home Values \$150,000 to \$199,999 (2000)	293	30.7%	2,164	26.4%	5,749	25.4%
Home Values \$100,000 to \$149,999 (2000)	398	41.8%	3,161	38.5%	8,863	39.2%
Home Values \$70,000 to \$99,999 (2000)	140	14.7%	1,032	12.6%	2,776	12.3%
Home Values \$50,000 to \$69,999 (2000)	6	0.6%	100	1.2%	265	1.2%
Home Values \$25,000 to \$49,999 (2000)	3	0.3%	91	1.1%	138	0.6%
Home Values \$0 to \$24,999 (2000)	4	0.4%	16	0.2%	49	0.2%
Owner Occupied Median Home Value (2000)	\$139,099		\$147,539		\$151,143	
Renter Occupied Median Rent (2000)	\$694		\$644		\$660	
Transportation To Work						
Drive to Work Alone (2000)	1,506	87.0%	12,746	84.6%	36,550	84.2%
Drive to Work in Carpool (2000)	134	7.8%	1,500	10.0%	4,381	10.1%
Travel to Work - Public Transportation (2000)	5	0.3%	57	0.4%	169	0.4%
Drive to Work on Motorcycle (2000)	0		14	0.1%	59	0.1%
Walk or Bicycle to Work (2000)	0		42	0.3%	246	0.6%
Other Means (2000)	11	0.6%	84	0.6%	286	0.7%
Work at Home (2000)	76	4.4%	628	4.2%	1,721	4.0%
Travel Time						
Travel to Work in 14 Minutes or Less (2000)	211	12.7%	2,328	16.1%	6,305	15.1%
Travel to Work in 14 to 29 Minutes (2000)	414	25.0%	3,625	25.1%	10,585	25.4%
Travel to Work in 30 to 59 Minutes (2000)	700	42.3%	5,754	39.8%	17,168	41.2%
Travel to Work in 60 Minutes or More (2000)	331	20.0%	2,736	18.9%	7,633	18.3%
Average Travel Time to Work (2000)	37.5 mins		34.4 mins		34.7 mins	

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